

# EMAIL AND TWITTER AND FACEBOOK, OH MY!

## THE IMPACT OF SOCIAL MEDIA ON EMPLOYMENT PRACTICES

COMPLIMENTARY SEMINAR

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In this complimentary seminar, we will discuss the do's and don'ts in the ever-changing world of social media technology in order to avoid legal issues. A recent case filed in Connecticut, in which a woman was terminated after posting critical remarks about her supervisor on Facebook, may be precedent-setting, as this is the first case in this evolving area. As more cases of this type inevitably arise, it will become increasingly important for employers, managers and attorneys to understand how developments in social media can affect employment law. This seminar covers the following topics:

- Employer's use of social media such as Facebook and Google for pre-employment investigation
- The types of investigation allowed for pre-employment, and authorizations needed
- Employer's use of social media post-employment – what actions an employer can take if objectionable material is found on blogs or Facebook
- The use of employee's email and what an employer is allowed to search
- Policies an employer may have regarding off-duty conduct
- Updating of employee handbooks to cover such conduct and possible harassment concerns
- Employee policies dictating how supervisors interact with subordinates online, as well as via text and email

**Presented by:** Scott A. Freedman, Esq.  
Morris Polich & Purdy LLP

**Audience:** This seminar provides an insight that is ideal for senior management in all types of businesses, as well as attorneys.

**Details:** Wednesday, December 15, 2010

MPP's San Francisco Office  
One Embarcadero Center, Suite 400  
San Francisco, CA 94111

Registration/Lunch: 11:30AM – 12:30PM

Seminar: 12:30PM – 2:30PM

Business Card Draw for chance to win one of three 4GB Flash Drives: 2:30PM

**RSVP:** Jessy Asfahan at 213.417.5113 or [jASFahan@mpplaw.com](mailto:jASFahan@mpplaw.com)  
Please RSVP by Monday, December 13



\*This seminar is hosted by Morris Polich & Purdy LLP, and will be provided free of charge to all attendees. A complimentary catered lunch will be provided. **This seminar has been approved for MCLE credit.**

