

# EMAIL AND TWITTER AND FACEBOOK, OH MY!

## THE IMPACT OF SOCIAL MEDIA ON EMPLOYMENT PRACTICES

COMPLIMENTARY SEMINAR

---

In this complimentary seminar, we will discuss the do's and don'ts in the ever-changing world of social media technology in order to avoid legal issues and prevent lawsuits. Several recent cases revolving around employees' use of social media have been filed which may be precedent-setting. As more cases of this type inevitably arise, it will become increasingly important for employers, managers and attorneys to understand how developments in social media can affect employment law. This seminar covers the following topics:

- Employer's use of social media such as Facebook and Google for pre-employment investigation
- The types of investigation allowed for pre-employment, and authorizations needed
- Employer's use of social media post-employment – what actions an employer can take if objectionable material is found on blogs or Facebook
- The use of employee's email and what an employer is allowed to search
- Policies an employer may have regarding off-duty conduct
- Updating of employee handbooks to cover such conduct and possible harassment concerns
- Employee policies dictating how supervisors interact with subordinates online, as well as via text and email

**Presented by:** Scott A. Freedman, Esq.  
Morris Polich & Purdy LLP

**Audience:** This seminar provides an insight that is ideal for senior management in all types of businesses, as well as attorneys.

**Details:** Wednesday, May 25, 2011  
Premier Business Centers – Training Room  
4000 MacArthur Boulevard  
Newport Beach, CA 92660

Registration/Lunch: 12:30PM – 1:00PM  
Seminar: 1:00PM – 2:30PM  
Business Card Draw for chance to win one of three 4GB Flash Drives: 2:30PM

**RSVP:** Jessy Asfahan at 213.417.5113 or [jasdfahan@mpplaw.com](mailto:jasdfahan@mpplaw.com)  
Please RSVP by Monday, May 23

**Parking:** If entering parking lot from MacArthur Blvd., take your first right, then your first right, after entering lot. If entering from Jamboree Rd., take your first right, then your first left. **Parking will be validated for this event.**



\*This seminar is hosted by Morris Polich & Purdy LLP, and will be provided free of charge to all attendees. A complimentary catered lunch will be provided. **This seminar has been approved for MCLE credit.**

