

NEWS RELEASE
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FOR IMMEDIATE RELEASE
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William B. Kirshenbaum Joins Morris Polich & Purdy LLP as Partner

Los Angeles, CA --- Morris Polich & Purdy LLP is pleased to announce that, as part of an initiative to expand the firm's practice in the area of Business Transactions, William B. Kirshenbaum has recently joined the firm as Partner. Bill has extensive experience both as inside and outside general counsel, as well as managing human resources, safety and environmental departments, in industries such as aerospace, manufacturing, entertainment, real estate, retail chains, restaurants and apparel. In these roles, he has a wide-ranging depth of knowledge in the coordination of all legal affairs, including negotiating agreements with financing sources, customers, suppliers and employees, as well as exploiting intellectual property. This background gives Bill a unique, insider's perspective on legal issues faced by MPP's clients.

"We are very excited to have Bill as a member of our team," says Managing Partner Don Ridge. "Bill's vast and diverse set of experience and skills contribute to MPP's already noteworthy dedication to client service; our clients are already reaping the benefits of Bill's expert advice and counsel."

About MPP

Morris Polich & Purdy LLP is a law firm that works with its clients on a national basis. We represent clients in every state, as well as many U.S. possessions. We also have a wealth of international affiliations.

Our dedication to clients, combined with a wealth of experience, both in the trial and appellate courts, are the qualities that distinguish us from other law firms. Our attorneys are known for their vast experience and success. We provide superior legal services in a manner consistent with our clients' best interests and goals. We are committed to expertise in all our areas of practice, knowing our clients' businesses and providing client service at the highest level.