

**NEWS RELEASE** FOR IMMEDIATE RELEASE

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**MPP Solidifies Leadership in Appellate and Products Liability Practice Areas - Promotes Appellate Specialist and Two Products Liability Litigators to Partner**

Los Angeles, CA --- Morris Polich & Purdy LLP (MPP) is pleased to announce that it will elevate two products liability attorneys and one appellate specialist to partner, effective on January 1, 2012. The three new partners are Michael Hurvitz, Tammara N. Tukloff and Jens B. Koepke.

Michael and Tammara are products liability attorneys based in the firm's San Diego office. Jens is a certified appellate specialist and a member of MPP's Appellate Practice Group, located in the firm's Los Angeles office.

"We are delighted to recognize the tremendous value these three attorneys provide to our clients," says Managing Partner Don Ridge. "An email sent to the new partners from Richard Nakamura, a senior partner at MPP, sums up the feeling here perfectly: 'You have joined a special partnership. It started the year man first walked on the moon. You may not have been around back then, but that era inspired many. Ordinary people worked together to achieve the extraordinary. When Landon, Ted and Doug formed MPP that same year, they wanted a law partnership that would likewise inspire many. That calling is now yours as well. Strive for the gold, but never forget the Golden Rule. Congratulations. And welcome!'"

As a direct result of the firm's growth this year, MPP continues to expand each of its five regional offices. The firm's San Diego office will be moving to a larger space on December 19, located at 600 West Broadway, Suite 500, San Diego, California 92101.

**About MPP**

Morris Polich & Purdy LLP is a law firm, with offices in Los Angeles, Irvine, San Diego, San Francisco and Las Vegas, that works with its clients on a national basis. We represent clients in every state, as well as many U.S. possessions, where their cases arise. We also have a wealth of international affiliations.

Our dedication to clients, combined with extensive experience, both in the trial and appellate courts, are the qualities that distinguish us from other law firms. Our attorneys are known for their vast experience and success, and have earned the firm its reputation with the bench and bar as down to earth, practiced, sensible, skillful, professional litigators. We provide superior legal services in a manner consistent with our clients' best interests and goals. We are committed to expertise in all our areas of practice, knowing our clients' businesses and providing client service at its highest level.