

**NEWS RELEASE**  
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FOR IMMEDIATE RELEASE

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**Morris Polich & Purdy Appoints George Brandon  
Director of Business Development and Marketing**

Los Angeles, CA --- The California and Nevada law firm Morris Polich & Purdy LLP today announced the next step in the expansion of its business and client development services with the appointment of veteran law firm business development and marketing strategist George Brandon.

Brandon is an international business development and marketing expert. He has more than seventeen years of experience in the legal industry, including ten years with Thomson Elite helping hundreds of law firms reach their business development and marketing goals. His professional memberships include the College of Law Practice Management (Fellow), the California State Bar Association Technology Committee (Member), and the Legal Marketing Association (Board Member, Los Angeles Chapter).

In his new role of Director of Business Development and Marketing, Brandon will provide leadership in the firm's business strategy and client development.

"Our goal was to hire a leading business development and marketing strategist and George Brandon exceeds what we were looking for. His broad knowledge of law firm marketing, finance, technology, and business development is an extremely valuable resource for Morris Polich & Purdy LLP; we are very excited to have him as part of the management team of the firm," said Managing Partner, Donald Ridge.

**About MPP**

Morris Polich & Purdy LLP is a litigation firm that serves as local, regional, and national counsel for small to Fortune 500 companies. The Firm is dedicated to delivering superior performance for every client, partnering with them to meet their legal and business goals.