



# **COPYRIGHT & TRADEMARK**

**360°**

## ABOUT OUR PRACTICE

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**Morris Polich & Purdy LLP** has a team of attorneys that specialize in trademark, copyright and trade secret cases in both federal and state courts in the United States. We also have international experience in this area of law. We advise clients on a full range of trademark and copyright issues related to procurement, registration, licensing and infringement, involving music, internet content, art, photographs, images, promotional literature, architectural plans, and more.

## A CROSS SECTION OF OUR EXPERIENCE

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### Copyright Law

- We successfully represented a jazz record label, casino and various individual record producers against a musician's union in a copyright infringement action involving the use of originally "boot-legged" recordings of A-list artists' concerts.
- We successfully represented a professional coaching corporation against copyright infringement claims by a competitor involving use of coaching literature.
- MPP represented an architectural firm in three large-scale copyright infringement actions involving a real estate developers' use of our client's architectural plans for the construction of unauthorized apartment and timeshare communities.

### Trademark Law

- Our client was sued in a trademark infringement case brought by a European sports car manufacturer over our client's use of the company's logo and trademark. We obtained monetary recovery for our client, the defendant.
- Despite initial, significant resistance by the PTO examining attorney to statement of use, we obtained a federally registered trademark for an NBA All-Star Player.
- We successfully represented a digital printing company in trademark litigation over a competitor's use of trade names, resulting in geographical use protection for our client.
- When an advertising specialty client was sued by a manufacturer of gift pens as a result of online advertising activities, we obtained a favorable settlement of trademark infringement and litigation.
- We obtained permanent injunction in favor of our client, a children's health food company, against a competitor which used a confusingly similar internet domain name.
- We successfully resolved a California-based aerospace company's trademark prosecution in Australia against a Sydney-based competitor.



**Morris  
Polich &  
Purdy**<sub>LLP</sub>

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